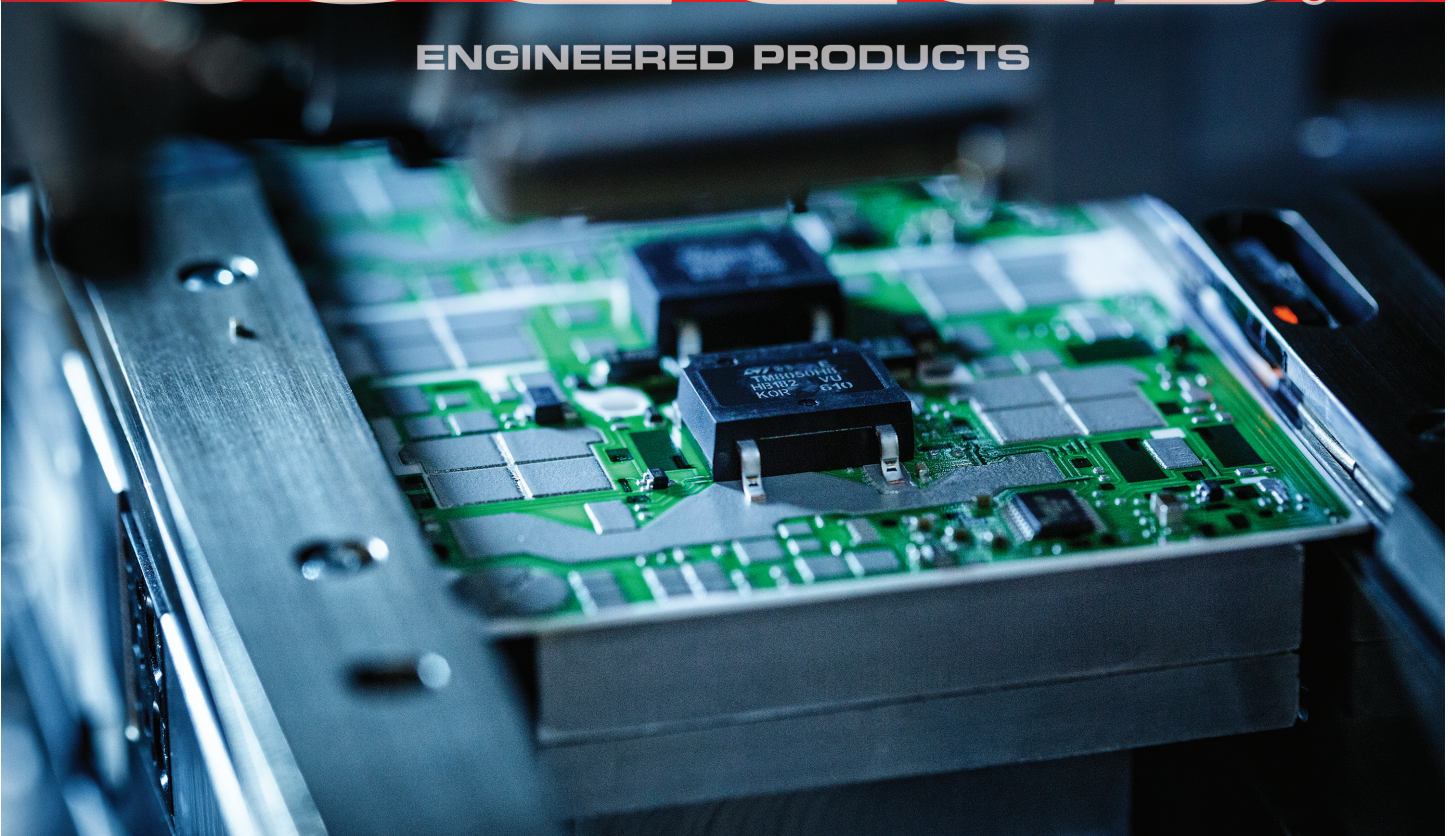


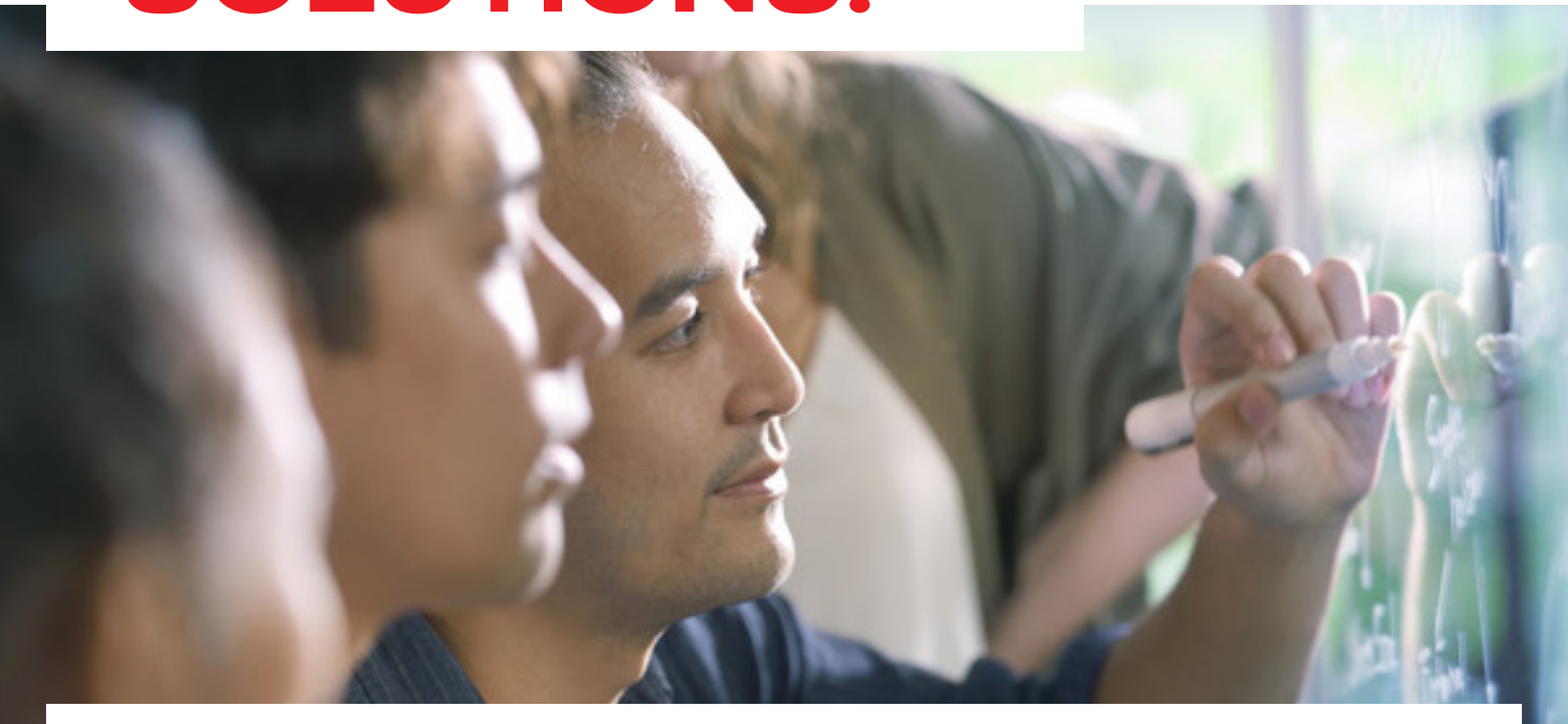


WELLS®

ENGINEERED PRODUCTS



YOUR PARTNER IN CREATING PREMIUM CUSTOMIZED PRODUCT SOLUTIONS.



At Wells Engineered Products, we are passionate about providing custom precision engine management and power control products for manufacturers of premium off-road, marine, agricultural, motorcycle, power generation and industrial equipment.

That's why we design, develop and manufacture our entire line of electronic and electromechanical solutions right here in North America. Not only does this ensure the production and delivery of the highest-

quality products, it also reduces the chance for any possible lags in the production process, assuring your needs and expectations are met on time and exactly to your specifications.

Using one-size-fits-all parts rarely results in high-performance products. That's why our team works in partnership with you to combine and re-engineer the best technologies available to design, develop, test, validate, build and deliver proven parts that meet your unique needs and applications.

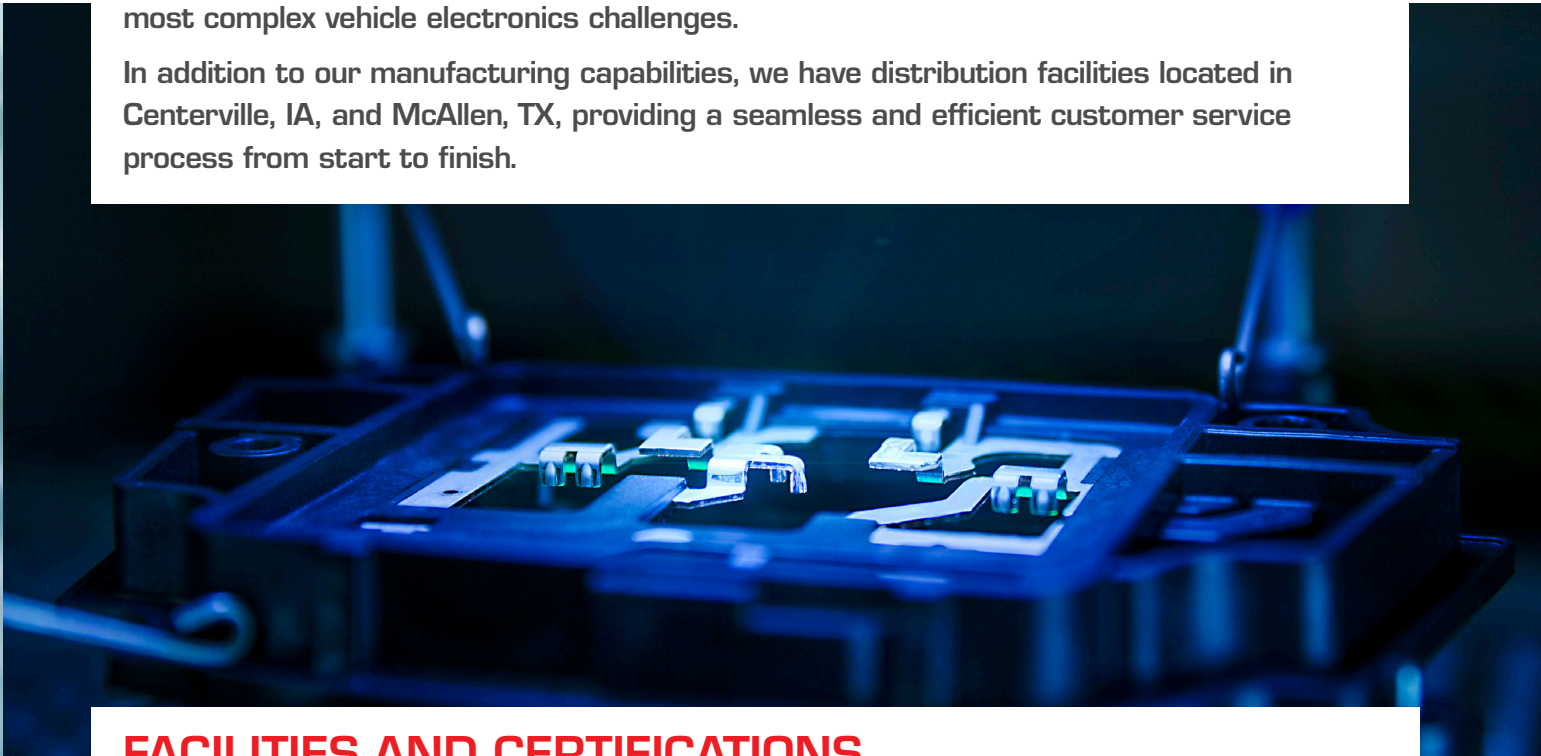
A LEGACY OF HIGH STANDARDS

In 1903, Robert Wells set about the business of making the most accurate and reliable automotive ignition components available. Now, more than a century later, we maintain those same high ethical and quality standards that contributed to the company's initial success.

Today, Wells Engineered Products Group, a division of Wells Vehicle Electronics, designs, engineers and manufactures a complete line of vehicle and engine management electronics for manufacturers of premium off-road, marine, agricultural, motorcycle, power generation and industrial equipment.

Headquartered in Fond du Lac, WI, U.S.A., Wells Engineered Products manufactures products out of state-of-the-art facilities in Fond du Lac as well as Reynosa, Mexico. Our engineering staff, based in Fond du Lac, has a combined 500-plus years of expertise among 50 engineering employees with an overall staff of more than 700. Our entire team is dedicated to one mission: Providing customized solutions to solve even the most complex vehicle electronics challenges.

In addition to our manufacturing capabilities, we have distribution facilities located in Centerville, IA, and McAllen, TX, providing a seamless and efficient customer service process from start to finish.



FACILITIES AND CERTIFICATIONS

All Wells Engineered Products facilities are certified to IATF/TS 16949 and ISO 14001 standards, providing you with the assurance that the products we help you create are safe, reliable and of the highest quality. In addition, our Validation Test Lab in Fond du Lac is certified ISO 17025, an accreditation verifying the competence of our testing and calibration capabilities.

This attention to detail and commitment to high standards of excellence ensures you receive the full scope of our capabilities to create the best product possible with the utmost efficiency, reducing downtime and unnecessary cost.



INDUSTRIES WE SERVE

We provide customized solutions to some of the world's most powerful brands in a variety of industries, including:

HEAVY-DUTY



MARINE



OFF-ROAD



MOTORCYCLE



INDUSTRIAL



COMMERCIAL



AGRICULTURE



The products your customers depend on are expected and trusted to perform in extreme environments. From extreme temperatures, to shock and vibration, electromagnetic interference and exposure to dirt, water and chemicals, your products need to stand up to the challenges. We understand that every customer is unique, and that competition in the marketplace requires you to not only continually increase the level of performance, reliability and quality, but deliver value at every turn.

Our team of engineers has built custom engine management and power control products for industry-leading brands. In fact, nearly three-quarters of our Engineered Products business is based on providing customized solutions.

Our team of engineers stands ready to share with you real-world examples of our experience – solving issues related to reduced performance, excessive wear and in-field failures – creating improved products that eliminate costly returns or lost customers, and our elevating customers as market-leaders.

ENGINEERING AND MANUFACTURING CAPABILITIES

ENGINEERING:

- More than 50 electrical design, mechanical design and manufacturing engineers – featuring four dedicated Engineered Products engineering teams
- Comprehensive design validation testing
- In-house prototype development, including 3-D printing capabilities
- Analog and digital electrical circuit simulation
- Finite Element Analysis (FEA)
- Thermal modeling and analysis



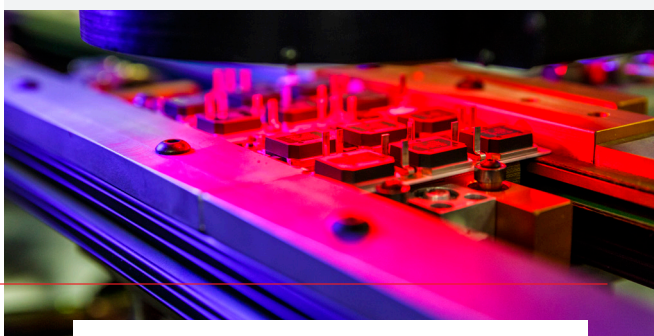
FOND DU LAC MANUFACTURING:

- Hybrid Thick-Film Circuits
- Voltage Regulators
- Printed Circuit Assembly
- Ruggedized Electronic Controls
- Ignition Control Modules
- Blower Motor Controllers
- Solid State Relays
- Pressure Sensors
- MAP Sensors
- Oil Pressure Switches and Sensors
- Camshaft and Crankshaft Position Sensors
- Pressure Switches



REYNOSA MANUFACTURING:

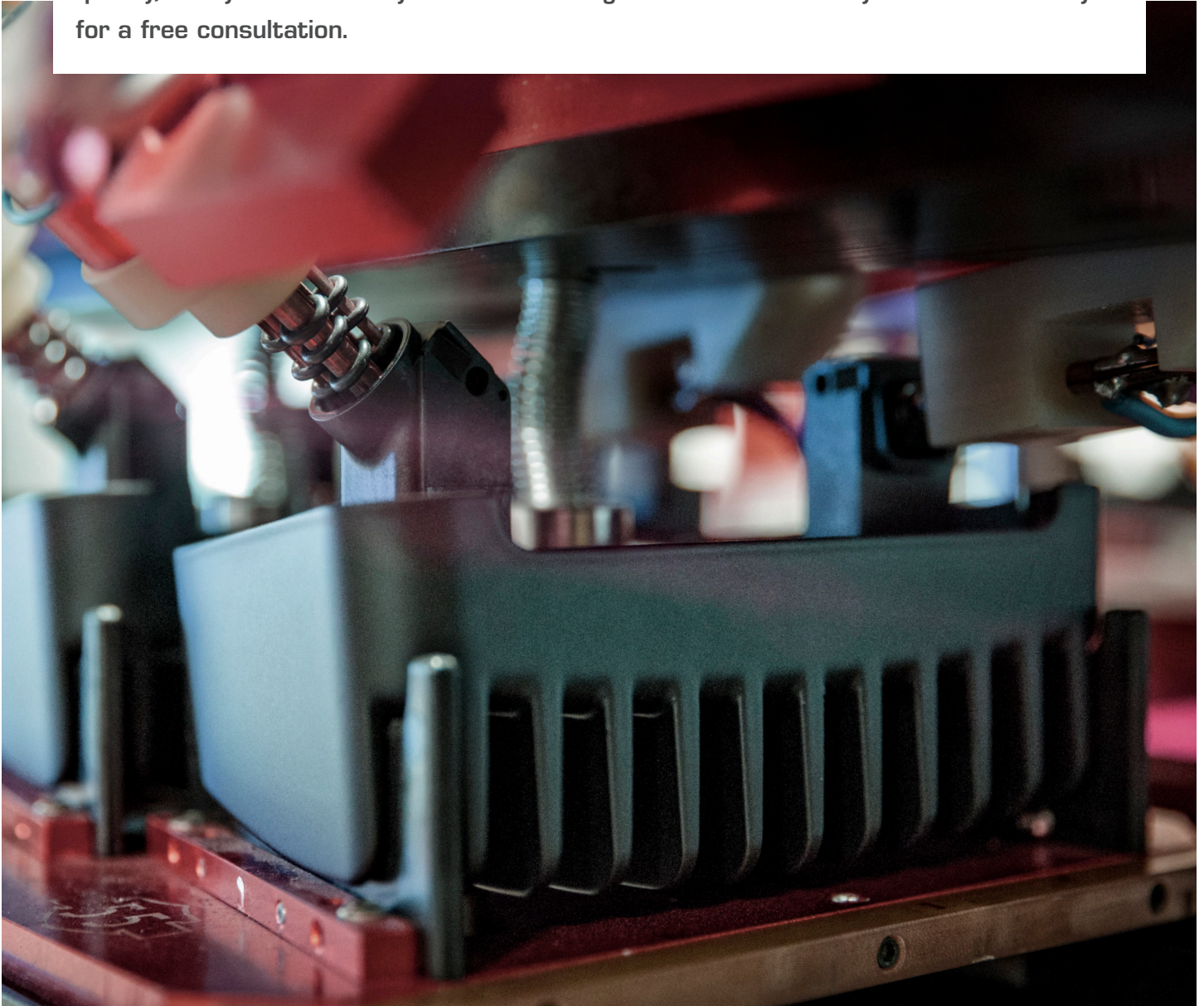
- Ignition Coils
- Plastic Injection Molding
- ABS Wheel Speed Sensors
- Temperature Sensors
- Knock Sensors
- Throttle Position Sensors
- Pickup Coils
- EGR Valves
- Canister Purge and Vent Solenoids
- Vacuum Modulators and Solenoids
- Idle Air Control Valves
- Variable Valve Timing Solenoids
- Pedals and Pedal Position Sensors



HOW WE WORK

We strategically apply our experience and expertise with a blend of open and honest communication, a spirit of collaboration and a deep understanding of the unique needs of off-road, power generation and industrial equipment manufacturers. The result is long-lasting and mutually beneficial relationships with our customers – based on quality, trust and value – that are unmatched in the industry.

Our engineering team is able to review your project and application, collaborate with you during design, development, testing and manufacture to deliver products that perform as intended without being a drain on your time, effort, energy or resources. Let's talk more about how we can help you solve your most complex problems — quickly, easily and efficiently. Our team of engineers is at the ready. Contact us today for a free consultation.





WELLS®

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SPARK PLUGS | TECHNICAL CERAMICS
NGK SPARK PLUG CO., LTD.